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## Hello

I'm Marco Almeida, a Portugal-based multimedia designer. I work across digital design, building social media and performance creative, web visuals, motion and video, plus some coding and 3D modeling.



## Professional Background

2026 - Now

### Cognipharma

Working across digital design for national and international healthcare and pharmaceutical brands. Designing landing pages and full websites, creating newsletters, presentations and video content, and adapting visual assets for promotional, educational and training purposes. I also work across different back-office platforms, building and updating digital content while making sure each piece fits the brand, the audience and the specific requirements of healthcare communication.

2025-2026

### Vloom

Working on lead-gen creative across very different brands. Designing paid social ads (static + video), build landing pages, edit videos and create motion graphics, and put together presentation decks and ebooks. I also handle web design work inside WordPress when it's needed.

2022 - 2025

### Marmalade Game Studio

Designed and produced organic + paid social/UA creative (static + video), captured gameplay, edited launch trailers and expansion promos, and built store assets across App Store/Google Play and console/PC storefronts. I also put together platform pitch decks, helped grow Instagram from ~3k to 8k and launched a Discord community (reaching ~7k users), and kept the studio website running and optimized (performance consistently 75+).

2013 - 2022

### Bang Bang Agency

Designed social media content (organic + paid), email marketing pieces, and campaign assets; edited videos and created motion graphics; supported on-location editorial shoots; and built small front-end pages/assets using HTML/CSS/JS to help projects ship quickly and consistently.

## Skills

|    |               |                                                                                          |
|----|---------------|------------------------------------------------------------------------------------------|
| Ps | photoshop     | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
| Ai | illustrator   | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
| Ae | after effects | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
| Pr | premiere      | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
|    | blender       | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
|    | figma         | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
|    | wordpress     | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
|    | html / css    | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |

## What I do

|                |            |                 |
|----------------|------------|-----------------|
| Graphic Design | Web Design | Motion Graphics |
| Video Editing  | Coding     | Presentations   |
| 3D Modeling    |            |                 |

## Academic Background

2010 - 2013

Universidade Lusófona  
**Design**

2007 - 2010

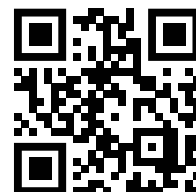
Universidade Lusófona  
**Communication Science**

## Languages

|                      |                                                                                          |
|----------------------|------------------------------------------------------------------------------------------|
| Portuguese<br>native | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
| English              | <div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div> |

## Strenghts

|            |              |
|------------|--------------|
| Organized  | Focused      |
| Optimistic | Fast learner |
| Committed  | Adaptable    |



heymarco.pt